



CELEBRATING A YEAR OF  
UNSTOPPABLE FAITH AND  
INCREDIBLE IMPACT



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# LES STECKEL

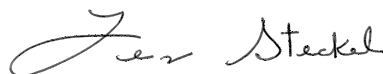
## HIGHLIGHTS

God desires each one of us to live our lives "In The Zone" with an unstoppable faith. At FCA, we learned this year that He will take us above and beyond what we could imagine when we do just that. In times like these, it is truly essential that we be focused and well-equipped in our ministry endeavors. FCA's impact in the Four C's of Ministry is as vital as ever. God has moved in incredible ways as we have stood fast in obedience to His calling on our lives.

As we do each year, 2012 began with the setting of ambitious goals for the ministry. God proved faithful with many record-setting numbers. Even more exciting than just the numbers themselves is the ongoing life changes that we witness daily in coaches and athletes as they grow in their faith. Our staff, volunteers, donors and board members are a true inspiration. Their "In the Zone" focus sparked countless victories for Jesus Christ this year.

I express my heartfelt thanks to all our teammates who partner with us to make the ministry of FCA possible. As we enter into a new year, I am grateful to have you "In the Zone," standing firm for Christ and supporting the ministry of FCA. May you be encouraged by the work that God is doing in and through FCA.

Your teammate in Christ,



Les Steckel, President/CEO



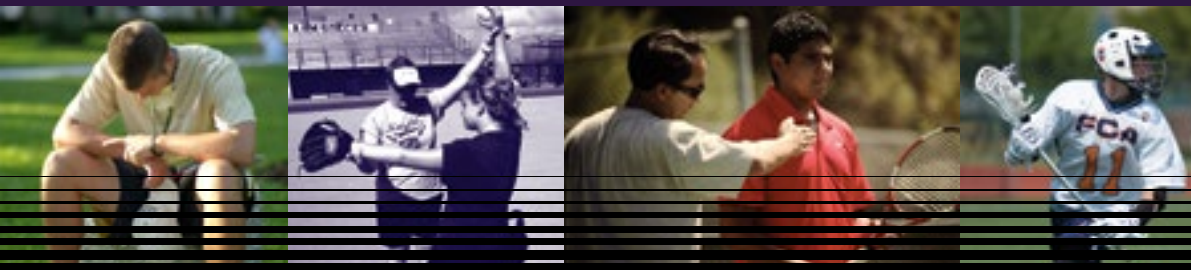


*Now to Him who is able to do exceedingly abundantly above all that we ask or think, according to the power that works in us.*

– Ephesians 3:20

## THE FELLOWSHIP OF CHRISTIAN ATHLETES IS PLAYING IN THE ZONE

Everyone at an athletic competition recognizes the instant when an athlete takes his or her game to a higher level and becomes unstoppable. The athlete is playing “In the Zone.” This year of ministry was all about living and playing “In The Zone” with an unstoppable faith in Jesus Christ. Through God’s power and our nearly 1,000 staff, 70,000 donors and thousands of volunteers, FCA reached nearly two million through our Four C’s of Ministry – Coaches, Camp, Campus and Community. We celebrate the incredible impact in 2012 and thank God for blessing FCA as we continue to focus on His vision to “see the world impacted for Jesus Christ through the influence of coaches and athletes.”



# 2012 HIGHLIGHTS A YEAR IN THE ZONE

In 2012, God continued to work in amazing, miraculous ways in and through FCA. From financial successes to an increased awareness of the ministry to the most meaningful of highlights – reaching thousands and thousands of coaches and athletes across the globe for Christ – God has used FCA as an instrument to build His Kingdom in a unique way. Take a moment to click through some of the 2012 FCA highlights as we continue to see the world impacted for Jesus Christ through the influence of athletes and coaches.



## Record Revenue

FCA achieves a record \$79.7 million revenue

## Lives Transformed at FCA Camp

Celebrating 363 camps, 37 states, 21 countries and 52,010 campers

[CLICK PHOTO FOR FULL STORY](#)

## Campus Connections

Over 450,000 students are impacted on a record 9,048 campuses

[CLICK PHOTO FOR FULL STORY](#)

## Fields of Faith

More than 160,000 students unite at 424 fields across U.S. to share their faith

[CLICK PHOTO FOR FULL STORY](#)

*"I love FCA. It inspires me to include Christ in the sports I do and to include Him more in my life. God is GREAT!"*

# 2012 HIGHLIGHTS

A YEAR IN THE ZONE

## Reaching Coaches Through Bible Studies

A record 9,131 coaches attend FCA Coaches Bible studies in U.S.

[CLICK PHOTO FOR FULL STORY](#)

## Sports Bible Hits Retail Stores

The *Sports Bible* is the first FCA Bible developed for the retail market

[CLICK PHOTO FOR FULL STORY](#)



## Bible Distribution Increases

194,000 FCA Bibles distributed worldwide in 2012, total distribution reaches 1,710,400 since 2003

## Greater Focus on International Ministry

FCA International Ministry expands, names Dan Britton as first Executive V.P.

[CLICK PHOTO FOR FULL STORY](#)

*"FCA has enabled me to grow closer to the Lord and has helped with my passion for combining sports and faith!"*

## Growth in Automatic Monthly Partner (AMP) Program

AMP reaches \$9 million in revenue, representing 15% of all FCA donors

[CLICK PHOTO FOR FULL STORY](#)

## New Additions to Hall of Champions

Ron Brown, Neil Lomax and Kathy Malone Sparks are FCA All-Stars

[CLICK PHOTO FOR FULL STORY](#)

# 2012 HIGHLIGHTS A YEAR IN THE ZONE

*"[As a coach,] I praise God and thank Him for the opportunity to partner with [FCA] in fulfilling the Lord's work to make an eternal investment in the lives of young student-athletes."*

## **New FCA.org**

FCA Digital Ministry launches redesign of main website

[CLICK PHOTO FOR FULL STORY](#)



## **FCA's Digital Reach Continues to Grow**

FCA daily reaches a growing 5,000+ on [Facebook](#), 8,000+ on [Twitter](#), 55,000 on FCA.org and 50,000+ through [Daily Impact Play devotional](#)

## **Sharing the Victory is now FCA Magazine**

FCA's official publication changes name to *FCA Magazine*

[CLICK PHOTO FOR FULL STORY](#)



## **RealTime Provides Faith, Fellowship and Fun**

700 FCA staff and spouses attend FCA all-staff event in K.C.



## **New In-Depth Videos Highlight Faith in Sport**

FCA releases new videos highlighting six top professional athletes and their faith

[CLICK NAME FOR VIDEO HIGHLIGHT](#)

## COACHES MINISTRY

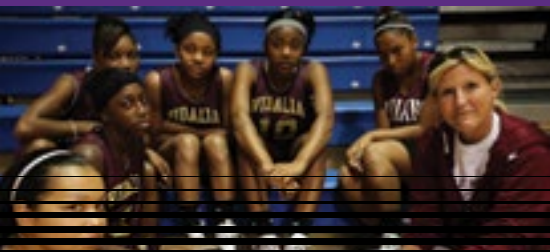
Coaches are the heart of FCA. Our vision is to redeem sports through transformed coaches. FCA ministers to coaches through Bible studies, prayer support, discipleship and mentoring, resources, outreach events and retreats.

In 2012, we saw incredible impact with coaches in FCA Bible studies, national coaches conventions and FCA's coaches discipleship program, [r12 Coach](#). Also, to help our staff better engage coaches, we hosted the first annual Coaches Ministry Academy where 40 selected national and international staff were trained on effective ways to minister to coaches and connect them to Christ and ministry.

We also saw tremendous impact with our 3 Dimensional Coaching training tool. The tool is a series of video teaching modules that challenges coaches to see their position as a platform for ministry rather than solely about wins and losses.

### COACHES MINISTRY QUICK STATS

- Coaches in FCA Bible studies: **9,131**
- National Coaches Conventions: **11**
- Attendance: **47,770**
- Attendance at FCA events during national coaches conventions: **4,632**
- r12 Coach kits distributed: **600**
- r12 Coach study guides distributed: **3,000**





# CAMPUS MINISTRY

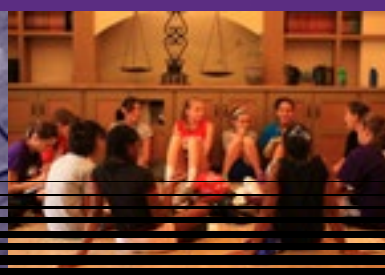
The Campus Ministry is initiated and led by student-athletes and coaches on junior high, high school and college campuses. The Campus Ministry has four ministry types: Huddles, Team Bible Studies, Chaplain Programs and Coaches Bible Studies. Additionally, outreach events take place on the campus such as [One Way 2 Play – Drug Free programs](#), school assemblies and the annual Fields of Faith events.

In 2012, FCA saw record growth of campus Huddles across America. Also, the seventh annual Fields of Faith event continued to challenge students to read the Word of God and come to faith in Jesus Christ. Since the beginning of Fields of Faith in 2004, more than 660,000 students have joined in the movement.

## CAMPUS MINISTRY QUICK STATS

- Number of Campuses: **9,048**
- Attendance: **450,000+**
- Number of Fields of Faith fields: **424**
- Attendance: **160,000+**
- States with Fields of Faith: **37**

*“Through my experience with FCA,  
I have met amazing people who have  
changed my life and the way I walk with Christ.  
I am so thankful for FCA!”*



# CAMP MINISTRY

Camps are a time of “inspiration and perspiration” for athletes and coaches to reach their potential by offering comprehensive athletic, spiritual and leadership training. These types of Camps are Sports Camp, Leadership Camp, Coaches Camp, Power Camp, Partnership Camp, Team Camp and International Camp.

FCA Camps experienced an incredible year. Many lives were impacted and transformed by outstanding competition and spiritual growth during FCA's 56th camp season. The 2012 camp theme was all about living and playing “In the Zone!”

## CAMP MINISTRY QUICK STATS

- Number of Camps: **363**
- Attendance: **52,010**
- First-Time Commitments to Christ: **5,060**
- Recommitments to Christ: **7,351**
- States with Camps: **37**
- Countries with Camps: **21**

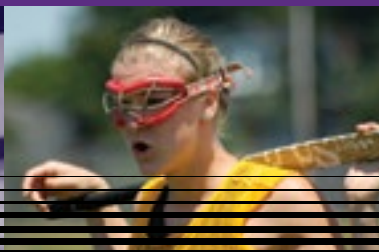


### FCA Camps:

Fabric of Year-Round Ministry

FCA Camps are serving as a catalyst for greater coaches and campus ministries.

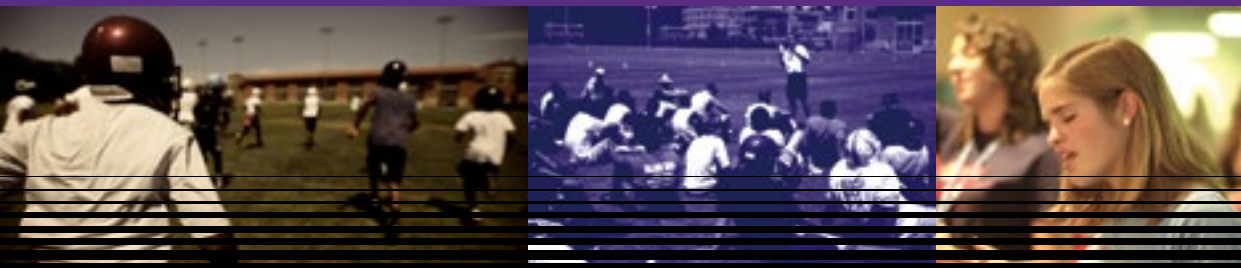
*“Because of FCA Camp,  
I now know that simply praying to God isn't enough.  
In order to have a relationship with Him,  
I need to connect with Him through scripture,  
accountable people and prayer.”*



# COMMUNITY MINISTRY

The “win” of Community Ministry is to see the community reached for Jesus Christ through adult involvement. FCA partners with local churches, businesses, parents and volunteers to invest in athletes and coaches participating in club, recreational and youth sports teams. FCA Teams have also been created to impact the sports community by developing athletes and coaches into teams that demonstrate leadership and play with character, passion and excellence. Other areas of Community Ministry include adult ministries, stewardship ministries, professional athlete ministries, resources and clinics.

*“I love the Lord, and I love what  
FCA is doing for me and my school.  
FCA is an amazing organization,  
and I am psyched to be a  
part of the team!”*



# EXPANDED MINISTRIES SPORT-SPECIFIC

FCA Sport-Specific Ministry impacts specific sports communities for Christ by ministering to coaches and athletes united around a particular sport. The Sport-Specific Ministry strategy provides avenues to serve coaches and athletes in the sport where their greatest passion lies.

## SPORT-SPECIFIC MINISTRIES WEBSITES

### Baseball

<http://www.fcabaseball.org/>

### Board Sports

<http://fcaskateboarding.com/>

<http://www.fcasurf.org/>

### Cheerleading

<http://www.cheerfca.org/>

### Endurance

<http://fcaendurance.com/>

### Golf

<http://www.fcagolf.org/>

### Ice Hockey

<http://fcahockey.com/>

### Lacrosse

<http://fcalax.com/>

### Motocross

<http://fcamx.com/>

### Soccer

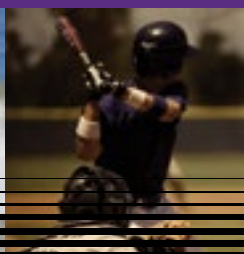
<http://www.fcasoccer.org/>

### Softball

<http://fcasoftball.org/>

### Wrestling

<http://www.fcawrestling.org/>





# EXPANDED MINISTRIES INTERNATIONAL

The Expanded Ministries at FCA continue to reach more coaches and athletes in their unique sports culture through International Ministry. FCA International continues to grow as it desires to increase its impact through partnership with international ministries and other sports ministries to equip coaches, athletes and volunteers as they grow in their faith and reach the world. FCA has a presence throughout Southeast Asia, Central and South America, Colombia, Haiti, Israel, South Korea and Ukraine. Also, partnering with Operation Mobilization (OM) Sportslink and the International Sports Coalition (ISC) has allowed FCA to train, equip and resource ministry leaders throughout the world in the 4C's of Ministry.

## INTERNATIONAL QUICK STATS

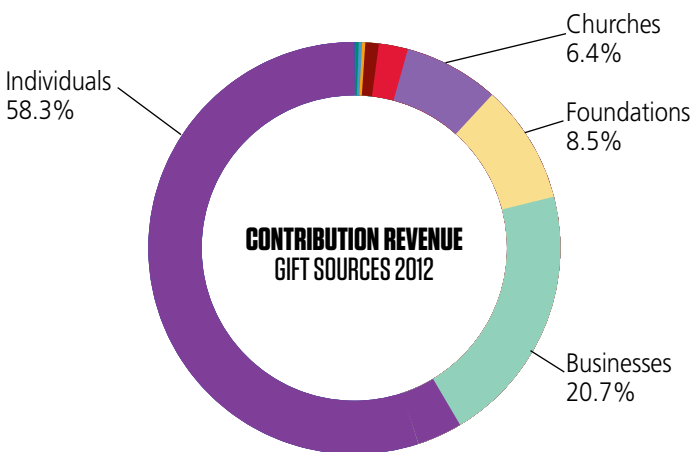
- Number of International Camps: **48**
- Attendance: **5,352**
- Countries with Camps: **21**

*"FCA has made me more competitive as an athlete because I'm playing for God. It's also made me more aware of the need to glorify God with everything – both my success and my failures."*



### CONTRIBUTION REVENUE GIFT SOURCES 2012

SOURCES	% OF REVENUE
Individuals	58.3%
Businesses	20.7%
Foundations	8.5%
Churches	6.4%
Donor-Advised Funds	2.9%
Trusts/Estates	1.6%
Service Organizations	.6%
Schools	.5%
FCA Ministry Groups	.4%
Government	.1%
<b>Total:</b>	<b>100.0%</b>



Fellowship of Christian Athletes (FCA) is a non-profit religious organization which has been granted exemption from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code. FCA is also a member in good standing of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review.

### STEWARDSHIP OF YOUR INVESTMENT

At FCA, we are committed to putting every dollar possible directly toward ministry. **In 2012, 84 cents out of every dollar was invested in ministry programs.** We will constantly strive to become more efficient and more effective with the funds we are given.

EXPENSE AREA	TOTAL EXPENSES	% OF 2012 EXPENSES
<b>Program Services &amp; Event Costs</b>	<b>\$65,535,706</b>	<b>84%</b>

Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camp and Community Ministries and related event costs.

<b>General &amp; Administration</b>	<b>\$7,784,406</b>	<b>10%</b>
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Expenses related to business management, finance and administration and human resource management.

<b>Fundraising</b>	<b>\$4,591,936</b>	<b>6%</b>
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Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time.

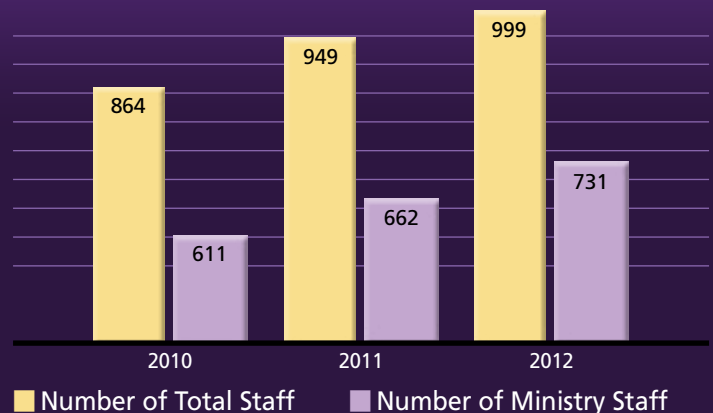
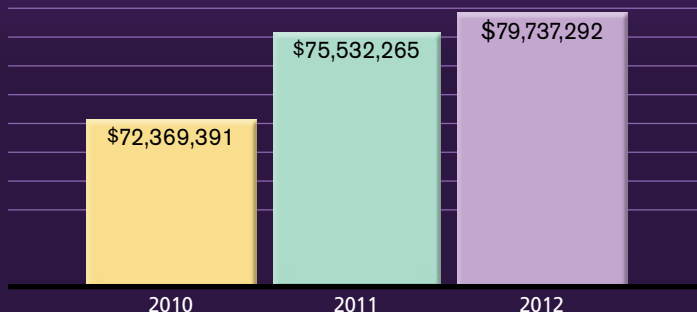
<b>Total Expenses</b>	<b>\$77,912,048</b>	<b>100%</b>
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**Note:** All information on these pages reflect data from September 1, 2011 through August 31, 2012. FCA's Ministry Report, IRS form 990 and audited financial statements are available on FCA.org.

Financial statements for 2012 and 2011 were audited by Keller & Owens, LLC, independent certified public accountants. Complete financial statements and audit reports are available upon request.

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### THREE-YEAR KEY GROWTH: KEY COMPARISONS



\*Total staff includes administrative positions and FCA National Support Center positions.

# FCA FINANCIALS

STATEMENT OF FINANCIAL POSITION	8/31/2012	8/31/2011
<b>Assets</b>		
Cash and cash equivalents	\$19,964,079	\$18,881,301
Investments	12,882,706	11,493,451
Prepaid expenses and receivables	2,411,830	2,706,393
Inventory	746,125	764,402
Property and equipment	11,063,078	11,607,350
Promises to give	85,445	72,273
<b>Total Assets</b>	<b>47,153,263</b>	<b>45,525,170</b>
<b>Liabilities</b>		
Current Liabilities	2,957,031	3,115,460
Long-Term Liabilities (Charitable Trusts, Annuities)	22,791	61,513
<b>Total Liabilities</b>	<b>2,979,822</b>	<b>3,176,973</b>
<b>Net Assets</b>	<b>44,173,441</b>	<b>42,348,197</b>
<b>Total Liabilities and Net Assets</b>	<b>47,153,263</b>	<b>45,525,170</b>

STATEMENT OF FINANCIAL ACTIVITIES	YEAR ENDING 8/31/2012	YEAR ENDING 8/31/2011
<b>Support and Revenues</b>		
Contributions and special events	71,505,895	67,246,355
Non-contribution	8,231,397	8,285,910
<b>Total</b>	<b>79,737,292</b>	<b>75,532,265</b>
<b>Expenses</b>		
Program Services and Event Costs	65,535,706	60,641,977
General and Administration	7,784,406	7,257,631
Fundraising	4,591,936	4,197,722
<b>Total</b>	<b>77,912,048</b>	<b>72,097,330</b>
<b>Increase (Decrease) in Net Assets</b>	<b>1,825,244</b>	<b>3,434,935</b>
<b>Net Assets, Beginning of Year</b>	<b>42,348,197</b>	<b>38,913,262</b>
<b>Net Assets, End of Year</b>	<b>44,173,441</b>	<b>42,348,197</b>

**Contact:****Ken Williams**

Executive Vice President  
Chief Administrative Officer  
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The Fellowship of Christian Athletes now has six consecutive 4-Star top ratings from Charity Navigator, America's largest organization rating the fiscal management of charities.

# FCA LEADERSHIP



*“Through my experience with FCA, I have met amazing people who have changed my life and the way I walk with Christ. I am so thankful for FCA!”*



## VISION

To see the world impacted for Jesus Christ through the influence of coaches and athletes.

## VALUES

Integrity | Serving | Teamwork | Excellence

## DONATE

[Join the FCA Team and learn about the many ways you can give.](#)

## myFCA

In 2013, FCA will launch a new donation and account management tool, myFCA. This will allow you to create your own personal account for all your activity with FCA. Visit [FCA.org](http://FCA.org) for more information and sign up.



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